

Outsmarting thieves



Leading Solutions has developed an innovative approach to in-store security. The technology is particularly aimed at high value goods that are often popular with thieves. The "hidden" technology is attached to individual merchandise items, which means expensive stock no longer needs to be locked away in order to remain secure. Wines and spirits, for example, can be fitted with reusable tags that activate an alarm when the bottle is removed from the shop or tampered with in any way.

John Lennox, Leading Solutions general manager, says the technology allows retailers to focus their displays on honest shoppers. "It's all about improved customer experience and ultimately, it's about increased sales and a reduction in theft for retailers," he says. ■



Liquor Caps from Leading Solutions is the next generation in retail and merchandise security. Protecting your stock from theft whilst giving the customer the chance to interact with the products on display. EAS tag security solutions also available.

Call Leading Solutions today for more information about this exciting new product 09 979 5479 or visit www.leadingolutions.co.nz.



Secure product display solutions to enhance your retail experience

